

Notice of References CitedApplication No.
08/882,197Applicant(s)
Greer et alExaminer
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2765

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U.S. PATENT DOCUMENTS

*		DOCUMENT NO.	DATE	NAME	CLASS	SUBCLASS
x	A	5,796,952	8/18/98	Davis et al	395	200.54
x	B	5,794,210	8/11/98	Goldhaber et al	705	14
	C					
	D					
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	H					
	I					
	J					
	K					
	L					
	M					

FOREIGN PATENT DOCUMENTS

*		DOCUMENT NO.	DATE	COUNTRY	NAME	CLASS	SUBCLASS
	N						
	O						
	P						
	Q						
	R						
	S						
	T						

NON-PATENT DOCUMENTS

*		DOCUMENT (Including Author, Title, Source, and Pertinent Pages)	DATE
	U	"C/NET: The Computer Newtork Unveils Revolutionary Internet Advertising Tools That Allows Custom Banner Ad Delivery Based on Demographic Information" PR Newswire	12/6/95
	V		
	W		
	X		

* A copy of this reference is not being furnished with this Office action.
(See Manual of Patent Examining Procedure, Section 707.05(a).)